

OFFICIAL FREEROSSDAO MEME CONTEST

Summary

Community-made memes will be used to build awareness and support for Ross, his story and FreeRossDAO. The more people learn about Ross, the more support we will get.

We want to debunk misinformation about the Silk Road case — in either a serious or lighthearted way. Here's the list of the most common misconceptions about the case that can be used for inspiration: <https://freeross.org/misinformation/>

[Here](#) is a folder with some images which can be used. Meme contest discord channel [here](#).

Click [here](#) for a Meme Generator tool. Meme maker app [here](#). Meme examples [here](#).

Selection Criteria

The winners of the contest will be determined by the top 100 memes ranked by amount of engagement (likes & retweets) on the #FreeRoss and #FreeRossDAOMeme hashtags after a 14 day period after the announced start of the contest.

Entry Rules, Qualifications & Guidelines:

1. Tweets must use the hashtag #FreeRoss & #FreeRossDAOMeme to qualify.
2. For the entry to be eligible, the account must follow [FreeRossDAO's Twitter](#).
3. Tweets derogatory against Ross Ulbricht, FreeRossDAO or the broader Free Ross movement will be disqualified.
4. Meme creators are encouraged to post their tweets to a Discord channel that will be set up specifically for promoting these memes. Join here: <https://discord.gg/P5XwkcVu>
5. Meme creators are also encouraged to follow [Ross's personal Twitter account](#) which is run by a loved one in the free world, as well as the [Free Ross account](#).
6. Any individual can submit as many memes as they like and each winning submission will receive a 0.015 ETH and 0.015 ETH worth of \$FREE reward along with a POAP. Gas fees are covered by the DAO.
7. Participants who attempt to rig the results of the contest (by using bot accounts or in any other way) will be disqualified.